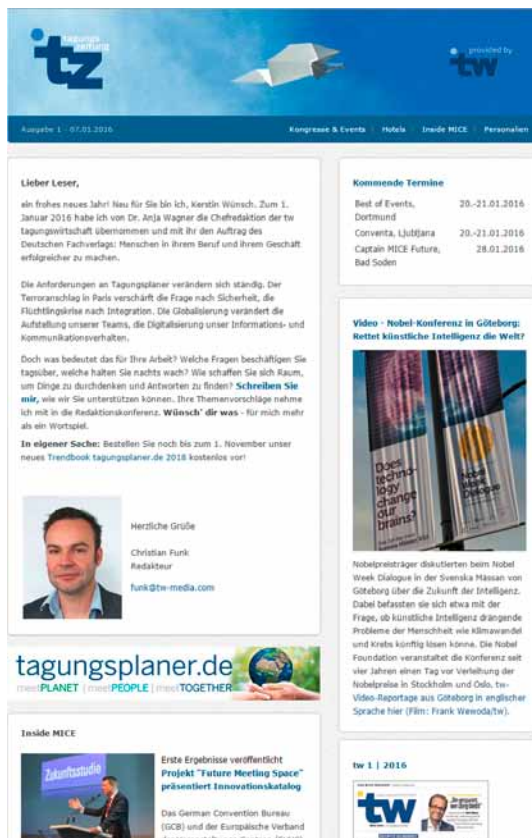


Online Marketing

Newsletter tz tagungszeitung.de



The e-mail-newsletter provides more than 21,000 recipients in the German-speaking convention and event-staging industry with:

- MICE-relevant Information and News:
- Which current trends and developments are there in the MICE and business travel segments sectors?
- Which are the trendy Locations?
- Which topical studies are relevant to me?
- In which direction is the personnel carousel turning?
- Which new trade literature must I know?
- Which important events are coming up?

Publication frequency: twice per month

Distributor:

The recipients are from these sections: Marketing, Assistance, Sales and Event management of the following business sectors: 32 % Chemistry, Pharma und Cosmetics; 22 % Banks and Insurances; 18 % Mechanical Engineering; 11 % IT and Communication; 9 % Organization; 8 % Others

Publishing dates

- Issue 1: **10. Januar 2019**
- Issue 2: **24. Januar 2019**
- Issue 3: **7. Februar 2019**
- Issue 4: **21. Februar 2019**
- Issue 5: **7. März 2019**
- Issue 6: **21. März 2019**
- Issue 7: **4. April 2019**
- Issue 8: **25. April 2019**
- Issue 9: **9. Mai 2019**
- Issue 10: **23. Mai 2019**
- Issue 11: **6. Juni 2019**
- Issue 12: **27. Juni 2019**
- Issue 13: **11. Juli 2019**
- Issue 14: **25. Juli 2019**
- Issue 15: **8. August 2019**
- Issue 16: **22. August 2019**
- Issue 17: **5. September 2019**
- Issue 18: **19. September 2019**
- Issue 19: **10. Oktober 2019**
- Issue 20: **24. Oktober 2019**
- Issue 21: **7. November 2019**
- Issue 22: **21. November 2019**
- Issue 23: **5. Dezember 2019**

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HockeyStick

Size: Picture top 800 x 100 Pixel. Picture right 160 x 600 Pixel

Data formats: PNG, JPEG, GIF | no Animation*

Price: € 999,- per Edition (incl. Linking)

Megabanner

Size: 800 x 100 Pixel

Data formats: PNG, JPEG, GIF | no Animation*

Price: € 820,- per Edition (incl. Linking)

Halfsize-Banner

Size: 468 x 60 Pixel

Data formats: PNG, JPEG, GIF | no Animation*

Price: € 549,- per Edition (incl. Linking)

Video

Size: 260 x 260 Pixel

Price: € 599,- per Edition (incl. Linking on Video)

Right column Banner

Size: 260 x 260 Pixel

Data formats: PNG, JPEG, GIF | no Animation*

Price: € 549,- per Edition (incl. Linking)

Advertorial

Text: Up to 5,000 characters | The Text will be teaserd. By clicking on „...weiterlesen“ you can read the complete text

Bilder: Up to 10 Pictures | PNG, JPEG, GIF | Size: minimum 620 x 350 Pixel (Images in vertical format: laterals are indicated as black stripes, overlapping image sections are blanked out).

Link: Up to 5 Links

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*Depending on the email client, which is used, the display of animated banners greatly varies. Therefore we strongly recommend you to supply non-animated banners, only. This is because we cannot guarantee for animated banners being displayed correctly in all email clients available.

